



EURO-CHINA ENERGY-EFFICIENT BUILDINGS FORUM

楼宇节能中欧论坛 2007

ECEB 07, the MUST BE Forum about one of the hottest topics of current and future China economic growth.

ECEB 07, 是关于现在和将来中国经济增长最热门话题的、不容错过的重要论坛。

September 27 and 28, 2007 - Hilton Hotel, Shanghai

2007年9月27日至9月28日 - 希尔顿酒店 - 上海

Sponsoring Packages - 资助 | Participants Registration - 登记 | Information - 信息

www.eceb07.org

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EUROPEAN CHAMBER



中国欧盟商会



Euro-China Energy-Efficient Buildings Forum 2007

楼宇节能中欧论坛 2007

Existing and novel approaches of sustainable technologies
for building in a fast growing economy

Shanghai, 27 and 28 September, 2007

经济高速发展中建筑业现有和创新的可持续技术手段

上海 2007年9月27-28日

Sponsoring Brochure, Conditions & Sponsor Agreement

Hotel Hilton - Shanghai – September 27 and 28, 2007

AN EVENT OF



DIGIMEF is a UK Company with
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Beijing (China)

ORGANISED BY :



Lugano – Switzerland
www.forumlugano.com



Beijing – China
www.mlcchina.com

Background

The EURO-CHINA ENERGY-EFFICIENT BUILDINGS FORUM 2007 (ECEB07) is an international conference designed:

- To exchange views on best practice for energy efficient building projects in China.
- To bring Chinese and international actors together to foster the development of collaborative approaches.

Within the overall world economy the building sector provides one of the greatest consumption area, with more that one third of the total consumption. As a building lifecycle is typically over 50 years, there is a very strong incentive to reduce the energy consumption at all stages, from conception to operation and ultimately demolition & recycling.

In this context, China has become the world's largest construction market, with half the World's new buildings built around the globe each year, adding approximately 2 billion square meters of floor space annually. The nation spends up to 45 percent of its total energy on manufacturing and transporting building materials, constructing homes and offices, and heating and cooling structures. If this rate of construction continues, i.e. doubling the area of existing buildings by 2020, it will be nearly impossible for China to provide enough energy to operate all of these structures properly, Xinhua News reports. (Source: [Worldwatch Institute](#))

Scope

This forum aims at exploring existing and novel approaches for sustainable technologies in building in a fast growing economy. The problem is highly complex and has many components including architectural, technical, financial, regulatory, social etc.

It is the aim of this forum to bring together people whose decisions impact the energy consumption during the whole lifecycle of buildings in order to find solutions in a concerted manner.

Some of the Topics

Sustainable architecture

- Advanced building concepts
- Advanced management systems (BMS)
- Materials
- Life-cycle-analysis

Finance and regulations

- Project Finance
- Building energy policies & certificates

Effective energy supplies

- Planning of energy demand in a fast growing highly urbanized area
- Local energy production in highly urbanized areas

Building operation

- Building management
- Improvement of energy utilization
- Energy audits

Expected outcomes

- Concrete and operational indications and information about cutting edge technologies, materials, equipment, application and know-how presently available for designing, building and managing energy-efficient buildings.
- Manufacturers, suppliers, providers, designers and experts for the above, as well as relevant information about some case histories
- Concrete and operational indications and information about two major components of the overall framework :
 - The legislation and regulation related framework
 - The possible, private and public financing solutions

Co-Sponsors

- European Union Chamber of Commerce in China
- Shanghai Society of Refrigeration
- Sino-German college of Applied Sciences – Tongji University
- Swiss Chinese Chamber of Commerce - Shanghai
- Tongji University Research Center for Building Energy and New Energy
- University of Applied Sciences Western Switzerland

Co-Chairs

China

- **Professor LONG Weiding** -Shanghai Tongji University
 - Executive Deputy Director - Research Center of Building Energy & New Energy
 - Director of Coordination Building Services Engineering - Sino-German College of Applied Sciences
 - President, E1 (Air Conditioning) Commission, Member Science & Technology Council, International Institute of Refrigeration (IIR) Paris
 - Vice-President & Chief Secretary Shanghai Society of Refrigeration, Chairman, Air Conditioning & Heat Pump Committee
 - Member and Expert of the Council of Building Energy Efficiency, State Ministry of Construction, PRC.
 - Affiliated Member, CIBSE.

Europe

- **Professor Jean-Bernard Michel**, University of Applied Sciences of Western Switzerland, Geneva Institute of Technology
 - Researcher in the Geneva laboratory of Fluid Mechanics and Energy Conversion processes : www.cmefe.ch
 - Member of the International Flame Research Foundation
 - Member of the advisory committee of the Swiss association of Project Managers
 - Managing the State of Geneva project on the control of energy performance of buildings
 - Member of the board of directors of QP-Base (Balerna, CH)

Steering Committee (some also Keynote Speakers)

- Professor **Long Weiding**, co-Chair
- Professor **Jean-Bernard Michel**, co-Chair
- Mrs **Kristalina Georgieva**, World Bank Deputy Vice President, Sustainable Development Network,
- Ms. **Maria Da Graça Carvalho**, Principal Advisor to the Bureau of European Policy Advisers, reporting directly to the President of the European Commission
- Prof. **Wang Ruzhu**, Vice President, Shanghai Society of Refrigeration, Professor at Shanghai Jiao Tong University
- Dr **Robert Hasting**, well known solar architect, keynote speaker at PLEA06
- Dr. **Pan Yiqun**, Vice President, Sino-German College of Applied Science;
- Prof. Dr. **Niels Schneck**, Schneck van Wyk & Pearson Bucharest, Romania – Project Financing Expert
- Dr. **Xu Qiang**, Chief Engineer, Shanghai Construction Science Institute.
- Mr **Giorgio Magistrelli** - Responsible for Government Affairs, PR & Communication, Logistics.

Promoter

The Forum is promoted by Digimef China Business Development Ltd, www.digimef.net, already organizers in 2006 of www.ipdm06.org and www.cwde.org in Shanghai, in collaboration with www.forumlugano.com in Europe and with www.mlcchina.com in China.

Audience :

- scientists
- experts
- architects
- consultants
- national and international institutions
- real estate promoters
- facility managers
- businessmen and investors
- etc.

Time & Venue

Time: 27 and 28 September 2007

Venue: Hotel Hilton - Shanghai

Draft Program (Detailed program available on August 15th, 2007).

Day 1	Author	Remarks
Session 1 - Sustainable architecture		
Advanced planning & building concepts Materials Life-cycle-analysis	Robert Hasting	"A Time Journey through Sustainable Architecture - 1900 to the Future - "
	Prof. Ruzhu WANG, Shanghai Jiaotong University.	Integrating renewable energy with buildings
	Swiss State of Geneva	Mr Reto Camponovo
Lunch break		
Session 2 – Finance and regulations		
Project Finance Building energy policies & certificates	Prof. Dr. Niels Schnecker	Experience of financing large energy projects in Eastern Europe
	Chinese presenter	Possible ESIH/Government official
	Minergie Switzerland	Energy-Efficiency Buildings Certification in Europe
	Chinese Real Estate Promoter	Energy-Efficient Buildings Investments in China as a profitable strategy
Session 3 – Effective energy supplies		
Planning of energy demand in a fast growing highly urbanised area	Prof. Yi CHEN, Tongji University (School of Architecture and Urban Planning)	Green building technology in China
Local energy production in highly urbanised areas	Dalkia (Veolia group)	Could be in cooperation with MTS Group
	Chinese ESCO company	
Green Buildings and Energy Supplies	Prof. Yi CHEN, Tongji University (School of Architecture and Urban Planning)	Energy Supplies with Green Buildings Technologies in China
Aperitif & gala dinner		
Day 2		
Session 4 – Building operation		
Building management Improvement of energy utilisation Energy audits	Jean Bernard Michel – HES-SO	Examples of Geneva large buildings
	Prof. Weiding LONG , Tongji University	Energy management for existing large-scale public buildings
	C.-A Roulet or Euro. Representative	Energy certificates and audits
Farewell lunch		
Session 5 - Interactive round table discussion	www.minergie.ch , City of Geneva, www.chinachs.org.cn other experts	Standard and Certification in China (comfort and energy efficiency) of Building Materials and Equipment
Session 6 – Networking and one to one meetings		To be booked on the web site shortly and or during the event

SPONSORING PACKAGES

TS - Title Sponsor (1)

25'000 euros – 250'000 RMB

- Logo of your company appears in all event literature and web site TOGETHER WITH EVENT LOGO
- One Table Seat and co-moderation of Day 2 Interactive Round Table.
- Sponsoring of the Gala Dinner (Day 1) with welcome speech and personalized menus
- 12 m2 networking and interacting booth
- Participation of your company representative in the dedicated Press Conference
- Press releases about your company
- Database of registered attendees.
- Speech material of your company put in the event website.
- 12 free one day tickets for the event

PS - Platinum Sponsors (2)

15'000 euros – 150'000 RMB

- Logo of your company appears in all event literature and web site
- One 30' keynote speech ((topic and speaker to be agreed with co-Chairs
- Sponsoring of one Business Lunch with personalized menus
- 12 m2 networking and interacting booth
- Participation of your company representative in the dedicated Press Conference
- Press releases about your company
- Database of registered attendees.
- Speech material of your company put in the event website.
- 8 free one day tickets for the event

GS - Gold Sponsors (4)

8,000 euros – 80'000 RMB

- Logo of your company appears in all event literature and web site
- 12 m2 networking and interacting booth
- Participation of your company representative in the dedicated Press Conference
- Press releases about your company
- Database of registered attendees.
- Sponsoring of Participants Bag
- 4 free tickets for the event

SS - Silver Sponsors (8)

4'000 euros – 40'000 RMB

- Logo of your company appears in all event literature and web site
- 6 m2 networking and interacting booth
- Press releases about your company
- Database of registered attendees.
- Material about your company on the information desk. .
- 2 free tickets for the event

DEADLINE for sponsoring applications : 25th July 2007.

Networking Booth Information

PURPOSE AND SET UP TIMES : The Interacting booths are an integral part of ECEB 07 conference with the intention to provide to the sponsors the opportunity to discuss and interact with the participants about their views on some of the event Topics and/or about their own Topics

Set up times:	26 September 2007	16:00 - 22:00
Networking Spaces open time	27 September 2007	08:30 - 17:30
Dismantling/Breakdown times:	28 September 2007	16:00 -20:00

ALLOCATION OF NETWORKING BOOTHS

Space Allocation will be made on a "first come, first served basis". Upon receipt of the Agreement payment, space will be confirmed.

SPONSOR REPRESENTATIVES REGISTRATION

All Sponsors Representatives are required to be registered and will receive a badge displaying the Sponsor company name. Three Sponsor badges will be given for the 12 square meters booths and two Sponsor badges for the 6 square meters booths Any additional Sponsor badge will be charged a registration fee of euros 200

TECHNICAL SPONSOR MANUAL

A technical manual outlining all technical aspects of Networking Booths will be circulated 6 weeks before the event. It will include the following

- Technical details about the Venue
- Final Networking Space details and information
- Services available to Networking Sponsors and order forms

ECEB 07 Contacts

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